



# suitsuit

T H E   O R I G I N A L

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B U S I N E S S   G I F T   C O L L E C T I O N

# TRAVELING CAN BE SO MUCH MORE THAN JUST GETTING FROM A TO B!

SUITSUIT® is a young organization, established in early 2008, bent on a crystal-clear mission: to become one of the leading international brands in the field of innovative and fashionable travel accessories.

Today's market for travel accessories is dominated by functionality. We wish to add fashion, style, emotion and especially..... fun to it! We develop travel accessories that not only fully satisfy the modern traveler's demands in terms of functionality and quality, but that also suit a contemporary, individual lifestyle. Accessories that stand out in a crowd!

By identifying tomorrow's fashion and style trends and understanding travelers' needs, we continue to infuse innovation and new ideas into our range of travel accessories. With our extensive design and production expertise, we develop unique travel accessories that meet the high standards of the most trend-aware, creative and globetrotting consumer.



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**H.J. Heinz**  
20 Inch Suitcase



# SUITSUITCASE™

## IT'S A CASE OF TASTEFUL BRANDING

Let's face it, most suitcases seen today are nondescript blue, black or grey boxes. They don't have much by way of interesting features or designs. SUITSUIT® is changing all that by introducing the **SUITSUITCASE™** range. Exclusively designed, manufactured and extensively tested to meet the high standards of today's most experienced traveler, this new breed of luggage is sure to be attention grabbing.

# KEY BENEFITS

- Extremely light and impact-resistant
- Lightweight locking trolley system with multiple height stops
- Japanese quality wheels
- TSA lock (optional)
- Luxurious interior (customizable) with mesh lid compartment, packing straps and interior pockets
- Grab handles with memory foam for extra comfort when carrying

**FULLY  
CUSTOMIZABLE  
WITH MOQ  
AS LOW AS  
200 PCS!**





Can be fully customized with  
order quantities as low as 200 pieces!



ZINZI 20"



EMSIBETH 17"



MAMMOET 18"



GOOGLE 20"



MICHELIN 28"



AFAS 20"



ORANGE 18"



CAPITANO 20"



GRAPHIC 24"



H. J. HEINZ 20"



SOS INTERNATIONAL 20"



DELIFLOR 18"



MONSTER ENERGY 24"



AIRTRADE 20"

When custom printed, these suitcases are like mobile 'billboards' with a much greater reach than the many traditional promotional media at airports, bus terminals and train stations. They bring your brand to the attention of tens of thousands of potential customers across the globe!

TSA lock  
(optional)



Grab handle with memory foam



Customizable  
inside lining



Japanese Hinomoto quality wheels  
(24 and 28 Inch)



# AVAILABLE SIZES:

## 17 Inch Business case



**INCH:** 17  
**SIZE:** 46 X 38 X 20 CM  
**CAPACITY:** 35 LITERS  
**WEIGHT:** 2,2 KG  
**WHEELS:** 2

## 18 Inch Trolley



**INCH:** 18  
**SIZE:** 49 X 34 X 20 CM  
**CAPACITY:** 33 LITERS  
**WEIGHT:** 2,3 KG  
**WHEELS:** 2



## 20 Inch Trolley



**INCH:** 20  
**SIZE:** 54 X 37 X 20 CM  
**CAPACITY:** 37 LITERS  
**WEIGHT:** 2,5 KG  
**WHEELS:** 2



## 24 Inch Spinner



**INCH:** 24  
**SIZE:** 67 X 44 X 24 CM  
**CAPACITY:** 70 LITERS  
**WEIGHT:** 3,7 KG  
**WHEELS:** 4

## 28 Inch Spinner



**INCH:** 28  
**SIZE:** 77 X 52 X 29 CM  
**CAPACITY:** 112 LITERS  
**WEIGHT:** 4,9 KG  
**WHEELS:** 4





**Bangston**  
20" Suitcase Sticker

## MAKE IT STICK!

SUITSUIT® continues to innovate! The pace of life is getting faster and faster, deadlines are tighter and tighter.

Some people see this as problematic. SUITSUIT® on the other hand sees new opportunities!

This year we proudly introduce our Stickercase. A suitcase with the SUITSUIT® quality our customers expect, with a minimum order quantity of only 10 pieces and a delivery time of just 10 working days!

The cases are provided with a high quality sticker, developed for heavy usage. The sticker is full color printed, size 280 mm by 390 mm and available in a satin or gloss finish proudly displaying your company logo, product introduction or any other desired design.

Stickercases are specially designed so that the sticker fits in a recess on the front panel. The suitcases come in four colors: black, white, blue and red.



# KEY BENEFITS

- 20" SUITSUIT® quality case
- Full-color printed
- Gloss or satin finished sticker
- Lead time of 10 days only
- MOQ of just 10 pieces
- Suitcase available in four different colors: black, white, red (PMS 200) and blue (PMS 287)

MINIMUM  
ORDER QUANTITY  
STARTING AS  
LOW AS  
10 PCS!





MIAMI



SIMS 3



DOUWE EGBERTS



H.ESSERS



CONINENTAL



ING BANK



CITROËN



BACARDI



HP



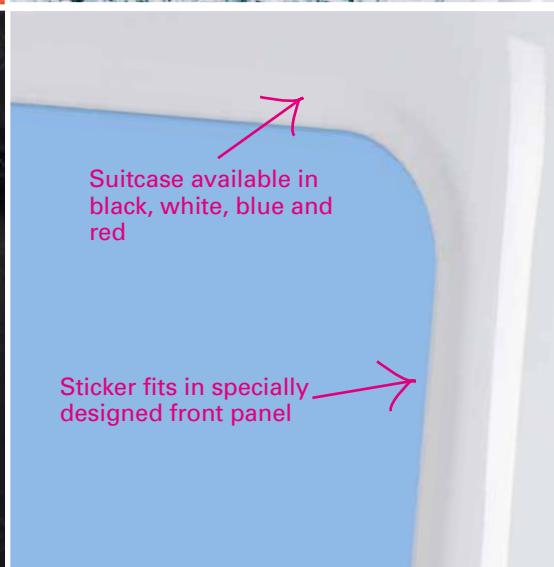
COPPA



DPD

**Your personalized suitcase with  
order quantities as low as 10 pieces!**  
High speed delivery time: 10 days only!







# SUITSUITCOVER™

## HOW DO YOU SELL ICE CREAM TO PENGUINS?

At SUITSUIT® we have the solution. A unique elastic suitcase cover that easily converts any dull grey suitcase into your own mobile billboard.

**SUITSUITCOVER™** brings your brand to the attention of literally thousands of potential customers all over the world. Yes, even to the penguins in the Antarctic! What other product offers you more international exposure?

**Nestlé Schöller**  
SuitcaseCover



# SUITSUITCOVER™

- provides you with almost two square meters of promotional exposure
- brings your brand to all corners of the globe
- is like a mobile 'billboard' with a much greater reach than traditional media at airports
- makes your suitcase instantly recognizable on the luggage belt
- is eco-friendlier than the foil used at many airports to seal suitcases
- fits on almost every checked-in trolley (2 wheels) and spinner (4 wheels) with a height of between 68 and 82 centimeters

**FULLY  
CUSTOMIZABLE  
WITH MOQ  
AS LOW AS  
100 PCS!**

**Sunpoint**  
SuitcaseCover



# ARE YOU LOOKING TO SET YOURSELF APART FROM YOUR COMPETITORS?

Wish to stand out and be recognizable for your customers? With the **SUITSUITCOVER™** you have almost two square meters of promotional exposure at your disposal. It's a mobile billboard with a vastly wider reach than most traditional promotional items. Put your company on thousands of moving billboards that are carried by your clients and employees, simply because they want to.





Greater reach than many traditional promotional products at airports, bus terminals and train stations

Superior sublimation print quality

300 grams high quality polyester/spandex fabric

All over printable on both sides

Custom design already from 100 pcs

Double stitched finishing

Fits almost all trolleys and spinners between 68 and 82 cm

Customized zipper possible

Stabbur-Makrell  
Suitsuitsleeper



# SUITSUITSLEEPER™

## DO YOU WANT TO CATCH ATTENTION?

Then forget about the ordinary promotional items, and switch to the new eye-catching **SUITSUITSLEEPER™**. A 30 cm high soft microbead pillow that provides an incredible level of comfort while traveling and splashes your logo across international airports, airplanes and hotel lobbies. Give a promotional product that is smart, stylish, functional and that won't get shoved in someone's back pocket or bottom drawer. **SUITSUITSLEEPER™** will be used, talked about and most importantly, showed off in public places all over the world.



# KEY BENEFITS

- High quality polyester/ spandex fabric
- Superior sublimation print quality
- Hypoallergenic
- Hand-washable
- Double lock, reinforced stitching
- Can take on any form

FULLY  
CUSTOMIZABLE  
WITH MOQ  
AS LOW AS  
200 PCS!

Orange  
Suitsuitsleeper







CARLSBERG



ZENITH FC



MILKA



ORANGE



BRITISH  
TELECOM



DR PEPPER



DURACELL



HEINEKEN



7UP



EFFECT ENERGY DRINK



With **SUITSUIT®** we are on a clear mission: to make **SUITSUIT®** the first choice in unique, trendy and fashionable travel accessories.

To accomplish this mission we are seeking resellers eager to help us give shape and substance to this ambition. Are you, as a full-service reseller, capable of giving clear added value to the brand, and are you able to constantly bring **SUITSUIT®** to the attention of your customer circle, and can you provide the support that the brand deserves? Then you may well be our newest **SUITSUIT®** ambassador!

#### More information?

Just contact us to discuss further details.

# GENERAL INFORMATION

## SAMPLES

You can request to view samples from our standard (retail) collection for 30 days, entirely obligation free, at a cost of € 15,- (SUITSUITCOVER™), € 50,- (20" SUITSUITCASE™/SUITSUITSTICKER) or € 10,- (SUITSUITSLEEPER™), plus P & P. If you return the samples within 14 days following the expiry of this term, undamaged, in the original packaging and with sufficient postage, the invoice amount will be credited to your account.

We can produce customized samples for you at a cost of € 150,- (SUITSUITCOVER™, SUITSUITSLEEPER™), € 750,- (18" or 20" SUITSUITCASE™) or € 25,- (STICKER only for SUITSUITSTICKER™) plus P & P. These costs will be credited against any order with a minimum value of € 5.000,-. We can also produce a 3D digital sample within 48 hours at a cost of € 25,-. These costs will be credited against any order with a minimum value of € 2.500,-.

## DELIVERY TIME

The standard delivery time for products from our retail collection is two to three days, if available from stock. The production time for custom printed SUITSUITCASE™, SUITSUITCOVER™ and SUITSUITSLEEPER™ is approximately three to four weeks. Allow for an additional week (if shipped by air) or four to five weeks (if shipped by sea). Production time for the SUITSUITSTICKER™ is approximately 10 working days.

## WARRANTY

We offer a time-limited warranty against possible defects in material or workmanship. The warranty provides for free repair or replacement within the country of purchase. This warranty is void if the product is damaged by accident, normal wear and tear, unreasonable use, neglect, exposure to extreme temperatures, solvents, acids, water abrasion, damage by a common carrier or other cause not attributable to a defect in material or workmanship. Should your product be damaged in transit, please file a claim with your transporter. For further information please visit [www.suitsuit.com](http://www.suitsuit.com).

## PRINTING INFORMATION SUITSUITCOVER™ AND SUITSUITSLEEPER™

Basically, all our SUITSUITCOVERs and SUITSUITSLEEPERs are printed using sublimation printing technique. Sublimation printing is a printing method whereby the ink is 'steamed' into the fabric (sublimated). Sublimation printing delivers a superior print quality. Even the finest of details can be printed using this technique. The colors are not affected by washing, and cannot disappear independently of the fabric into which they have been printed.

## PRINTING INFORMATION SUITSUITCASE™

The suitcase shell consists of two parts: an exceptionally clear and strong polycarbonate (PC) film, affixed to an ABS board. It is this PC film that is printed. With conventional printing techniques, the ink is printed on top of the film, making it very vulnerable to scratches and wear and tear. Instead, we print the underside of the film before affixing the film to the ABS board. The result is a scratch-proof print that is immune to exterior influences, for example sunlight. This allows us to guarantee a very high quality print that will not scratch or fade.

## PRINTING INFORMATION SUITSUITSTICKER™

The sticker used for the SUITSUITSTICKER™ is made of casted vinyl with an extra laminate layer for protection against UV damage and for heavy usage. We use a permanent glue that is tested extensively for usage with an ABS/PC underground.

## HOW TO SUBMIT IMAGE MATERIAL?

Full color logos should always be submitted in Adobe Illustrator (CS t/m CS6) as a vector file (AI, EPS, PDF), with all letter fonts converted into letter outlines or as Photoshop TIFF of JPG (minimum resolution 300 dpi). Background always as Photoshop TIFF or JPG (minimum resolution 300 dpi).

## INTELLECTUAL PROPERTY

The names SUITSUIT®, SUITSUITCOVER™, SUITSUITCASE™, SUITSUITSLEEPER™, SUITSUITSTICKER™, the turtle sign, the logo and the label as positioned on the products are (among others) registered trademarks and designs, and are the exclusive property of SUITSUIT HOLDING BV.

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A SAMPLE? GO TO  
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your **SUITSUIT®** dealer